

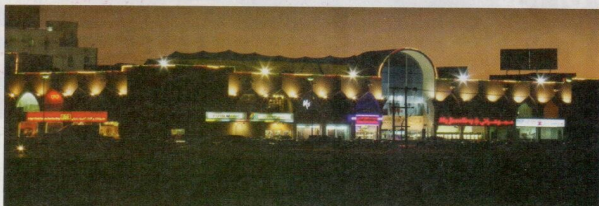
Observer : 29 th March 2011

Hospitality and tourism expo opens

By A Staff Reporter

MUSCAT — National Hospitality Institute (NHI) and Al Araimi Complex have teamed up again to bring one of the most exciting culinary events in Muscat. The four-day event that began yesterday at Al Araimi Complex will have NHI chefs and students as well as reputed chefs from prominent international hotel chains in Muscat, conducting live demonstrations and offering tips to a keen audience.

The official opening took place at 7 pm yesterday and subsequently until March 31, a plethora of events will be held every evening from 5 pm to 10 pm. This would include presentations of cake decoration, vegetable carving, mocktail competition and bed making competition to mention a few as well as the popular Waiters'



Race with a twist that will cover the basement and two floors of Al Araimi Complex.

There will also be an English language quiz organised for the first three days and a Travel Quiz on the last day, courtesy E-Travel. The winners will be selected by daily draws and will receive exciting gifts and certificates. All the ongoing events will also be displayed on a large LCD

screen, courtesy Talentz Centre LLC.

Chefs from leading hotels and prominent chains will be showcasing their talents in the exhibition. These include Al Bustan Palace Muscat, Muscat InterContinental and Crowne Plaza Hotel from InterContinental Hotels Group, Shangri-La's Barr Al Jissah Resort & Spa, Grand Hyatt Muscat, the newly opened City Seasons,

Bamboo Kitchen and Illy Coffee.

"We often admire a chef's talent on a buffet table, but rarely come across an opportunity to get a glimpse into the dedication and patience that goes into conceiving these 'creations'. We are happy to be hosting the event once again and look forward to welcoming guests who are sure to be inspired by the culinary dis-

play of experts," stated Uttam Kotian, Manager Advertising-Marketing, Al Araimi Complex.

Opened on November 26, 1994, Al Araimi is centrally located in the heart of Qurum with a footfall of about 25,000 customers a week. The mall houses 90 retail outlets that include some of the most prestigious brands in electronics, antique furniture and accessories, fashion and lifestyle, food outlets and cafes over three floors covering an area of 15,000 square metres. It offers 1,100 free parking slots for visitors, a key element to a great shopping experience. The strategic location, selection of retail outlets and innovative promotional activities throughout the year has proved to be a winning combination for Al Araimi, making it one of the favourite haunts.